

Trust your smile to a board certified orthodontist.

Only 1 in 3
orthodontists
is board certified.

If you assumed all orthodontists are board certified, you're not alone. But the truth is less than 40% of orthodontists actually take this voluntary step to achieve certification.*

Your orthodontist did take those extra steps. With hundreds of additional hours in preparation to be examined by their professional peers, your orthodontist is ready. Ready with the most up-to-date techniques and treatment. Ready to expertly and carefully align and move the teeth and jaw. Ready to help you or your child reveal a beautiful, healthy smile.

*Based on 2014 data



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➤ Your Smile
Matters.

*Choose a board
certified orthodontist.*

The highest commitment to excellence.®

What it means to be board certified

It takes dedication to make it to the top.

Board certified orthodontists have committed themselves to you and your orthodontic treatment to provide the highest level of care. In addition to dental school and an accredited orthodontic program, they have successfully completed a voluntary, rigorous examination process through The American Board of Orthodontics, the only orthodontic specialty board recognized by the American Dental Association and in affiliation with the American Association of Orthodontists.

Why choose a board certified orthodontist

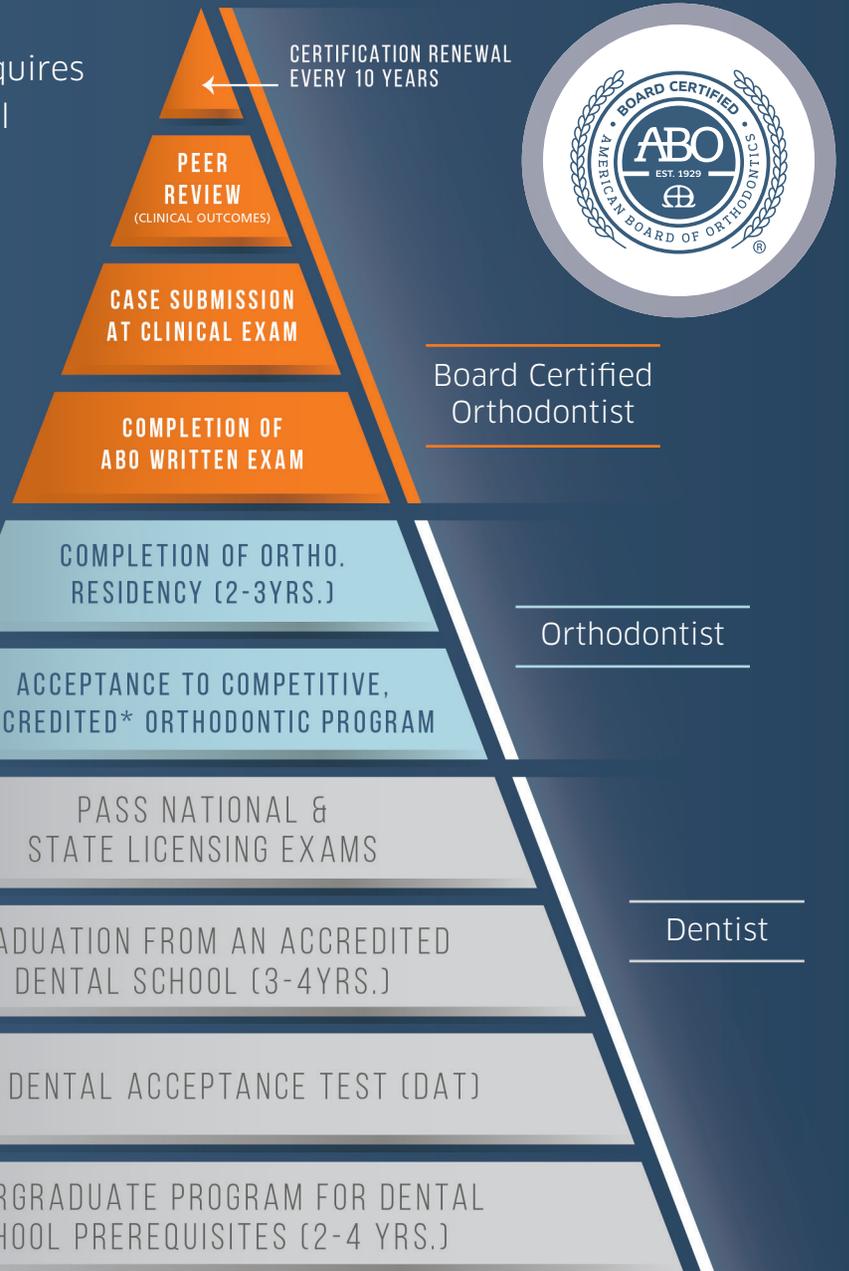
Orthodontics is more than just straightening teeth.

Orthodontists understand the complexity of growth development and facial form. Treatment plans include issues related to the jaw and bite, not just movement of teeth. There's a reason orthodontists spend additional years in a highly competitive orthodontic program - to learn and perfect their ability in the specialty. A general dentist is ideal for providing regular oral health check-ups, comparable to your family doctor. Many dentists offer orthodontic treatment, but they do not have the same extensive education required of an orthodontist.

A board certified orthodontist is committed to the highest level of patient care including a comprehensive treatment approach to ensure quality work. And board certified orthodontists must re-new their certification every 10 years to demonstrate their continuous commitment to lifelong learning and excellence.

Because your smile matters.

➤ Board certification requires hundreds of additional hours of preparation to test judgment, skill and knowledge to demonstrate the highest quality of orthodontic care.



*COUNCIL ON DENTAL ACCREDITATION OF THE AMERICAN DENTAL ASSOC.

